

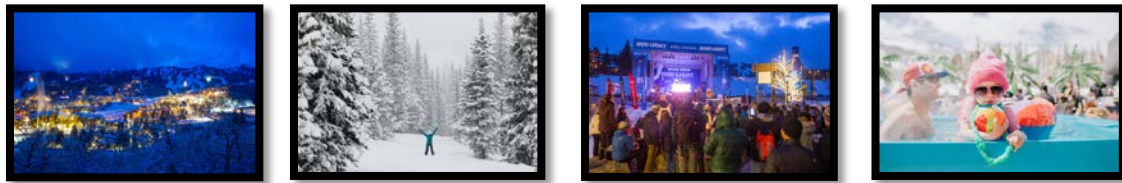


S N O W M A S S

C O L O R A D O

Snowmass Winter 2018/2019 Season Event Lineup

Celebrate the Grand Opening of Snowmass Base Village, Revel During Mardi Gras & St. Patrick's Day, Enjoy Monthly Moonlit Treks and Daily S'mores in Snowmass This Season



Snowmass Village, Colo., (October 25, 2018) – The Winter 2018/2019 season showcases the best of Snowmass' winter events. Snowmass kickoffs the season with the grand opening celebration of the new Snowmass Base Village on December 15, followed by favorites including the 36th Annual Mardi Gras Celebration, St. Patrick's Day revelries, the return of daily Snowmass S'mores, and much more.

Highlighted Winter 2018/2019 Events

Snowmass Base Village Grand Opening Celebration – December 14-16

Celebrate the debut of Snowmass Base Village with a full weekend of festivities including parties around Snowmass. Enjoy the grand opening celebration in the new events plaza on Saturday, December 15, complete with a Bud Light Hi-Fit Concert, tours of the new Limelight Hotel Snowmass, live music, special guest appearances at the new climbing wall and ice rink, and fireworks to ring in a new era at Snowmass.

36th Annual Mardi Gras Celebration & Fireworks – March 5

A 36-year tradition in Snowmass, Mardi Gras kicks off with the early morning Mother of All Ascensions uphill race, followed by an afternoon of revelry with a traditional bead toss, the Bud Light Hi-Fi Concert in Snowmass Base Village and fireworks. Look for food and drink specials at restaurants and bars around Snowmass Village.

St. Patrick's Day Celebration– March 17

Get lucky in Snowmass! Enjoy festive drinks and delicious fare both on-mountain and off-mountain with highlights including live music, plenty of green beer along with Irish Stew and corned beef & cabbage. Also look for the return of the third annual Ullrhof Games - complete with beer pong and corn hole - on the deck of the Ullrhof.

Snowmass Closing Weekend – April 20-21

Close out the season with a bang! Look forward to on-mountain and off-mountain celebrations all weekend long, including the Surf & Snow Beach Party at Elk Camp followed by a swimsuit ski to the base of the mountain.

2018/2019 Season Long Events

Snowmass S'mores

Guests visiting Snowmass this winter can experience a sweet type of après. Back for its second year, guests of all ages can enjoy Snowmass S'mores, free s'mores from 3:30–4:30pm every day throughout the winter season, courtesy of Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows and include step by step s'moring instructions) at the fire pits in Snowmass Base Village and the Snowmass Mall. New for the 2018/2019 winter season, the Snowmass S'mores program sees the addition of special flavors to the Snowmass S'mores menu. Every day from November 22, 2018 – April 21, 2019 guests can enjoy a classic s'more, as well as a rotating flavor of the day. On holidays including Hanukkah, Christmas, New Year's Eve, Valentine's Day, Mardi Gras (March 5), St. Patrick's Day, and Snowmass Closing Weekend (April 20-21), guests can enjoy additional fun and funky flavors.

Bud Light Curling Sessions

On Fridays in February and March, athletes gather in the Snowmass Base Village Plaza for a weekly curling competition. February 8, 15, 22, March 1, 8, 15, 22, 29 at 4:00pm.

Moonlit Treks

Spend the evening under the stars with a 1.2-mile snowshoe, walk, or cross-country ski around the Snowmass Club golf course, with a mid-way stop for cookies and hot chocolate at Anderson Ranch Arts Center. End with a family-style pasta dinner at Black Saddle Bar and Grille with live music and s'mores around the fire. Moonlit Treks feature an optional one hour guided tour with an ACES naturalist at 6:00pm. Moonlit Treks occur on the Saturday nearest the full moon each month - December 22, January 19, February 16, and March 16 from 5:30-9:00pm. Dinner is \$25 adults / \$15 kids (12 & under). The trek around the golf course is free.

2018/2019 Winter Events Calendar

November 2018

Nov 20	Thanksgiving Family Crafts at Anderson Ranch
Nov 22	Opening Day, Snowmass
Nov 23	Thanksjibbing

December 2018

Dec 6-24	Letters to Santa
Dec 8	Light Up the Night at Snowmass Chapel
Dec 14-16	Snowmass Base Village Grand Opening & Fireworks
Dec 15	Bud Light Hi-Fi Concert Series
Dec 18	Anderson Ranch Arts Center Holiday Open House
Dec 22	Moonlit Trek & Dinner
Dec 21-24	Santa's Village & Carolers
Dec 24	Christmas Eve Services at the Snowmass Chapel
Dec 31	New Year's Eve Torchlight Parade & Fireworks

January 2019

Jan 13-20	Aspen Gay Ski Week
Jan 19	Moonlit Trek & Dinner
Jan 24-27	X Games Aspen (Buttermilk)

February 2019

Feb 8 Bud Light Curling Session
Feb 10 Owl Creek Chase
Feb 12 Anderson Ranch Valentine's Day Family Crafts
Feb 12 Spring Artists-In-Residence Slide Night at Anderson Ranch
Feb 15 Bud Light Curling Session
Feb 16 Moonlit Trek & Dinner
Feb 22 Bud Light Curling Session

March 2019

Mar 1 Bud Light Curling Session
Mar 2 Audi Power of Four Ski Mountaineering Race
Mar 3 Silverboom Race & BBQ
Mar 5 Mardi Gras Celebration & Fireworks
Mar 5 Bud Light Hi-Fi Concert Series
Mar 8 Bud Light Curling Session
Mar 15 Bud Light Curling Session
Mar 15-25 Bud Light Spring Jam
Mar 16 Moonlit Trek & Dinner
Mar 16-17, 23-24 Terrain Park Boot Camp
Mar 17 St. Patrick's Day Celebration
Mar 17 Helly Hansen 4 MTN Mission
Mar 22 Bud Light Curling Session
Mar 23-24 Slash the Mass Banked Slalom
Mar 29 Bud Light Curling Session
Mar 29-Apr 6 National Disabled Veterans Winter Sports Clinic

April 2019

Apr 9 Anderson Ranch Arts Center Spring Open House
Apr 20 Elk Camp Surf & Snow Party and Schneetag
Apr 21 Easter Service at Snowmass Chapel
Apr 21 Closing Day, Snowmass

For more information please visit www.gosnowmass.com/events.

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best ski areas in the world. For 2019, Ski Magazine named Aspen Snowmass the #1 “resort of the year” in the West. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass offers a wide variety of outdoor activities, 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit: www.gosnowmass.com.

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