



SNOWMASS

COLORADO

WINTER FACT SHEET 2018/2019

Snowmass, Colorado, renowned for its iconic scenic beauty, is nestled in the Brush Creek Valley in the heart of Colorado Ski Country, just 6 miles from the Aspen/Pitkin County Airport, 9 miles from downtown Aspen and consistently ranked one of the best ski mountains in the world. Offering 95% ski- in/ski-out lodging, excellent dining options across the mountain and in the village, and with the Treehouse Kids' Adventure Center at the base, Snowmass is a favorite among visitors of all ages. From expert terrain to long blue groomers and beginner runs, Snowmass boasts vast terrain for every ability, an abundance of deep snow and one of the largest vertical descent of any ski resort in North America.

HISTORY: Long before skiers and ranchers discovered Snowmass' verdant Brush Creek Valley, over 150,000 years ago, mammoths, mastodons and other amazing Ice Age creatures roamed Snowmass. 800 years ago, the Ute Indians hunted, fished, and gathered wild foods around the valley. The first non-natives explored the Elk Mountains as early as 1853 during the Gunnison Survey and by the beginning of the 20th century the valley had been settled primarily as a ranching community.

In the early 1960's, Olympic skier Bill Janss envisioned a European-style village and ski area on its slopes and first opened Snowmass to skiers in December 1967. During the 2017/2018 winter season, Snowmass celebrated the 50th anniversary of the resort and the 40th anniversary of the Town's incorporation.

MOUNTAIN STATS:

Base elevation: 8,606 ft./2,623 m

Summit elevation: 12,510 ft./3,813 m

Vertical rise: 4,406 ft./1,343 m

Terrain: 3,339 acres

Number of trails: 96

Miles/km of trails: 150 miles/243 km

Longest run: 5.3 miles/8.5 km

Types of trails: easiest: 5%, more difficult: 48%, most difficult: 17%, expert: 30%

Parks and pipes: 3 terrain parks (Snowmass Park, Makaha and Lowdown), one 22-foot superpipe and one beginner pipe

Lifts: 20 Total: 1 eight-passenger gondola, 1 high-speed six-passenger lift, 1 six-passenger pulse gondola, 7 high-speed quads, 2 quads, 4 ski/snowboard school lifts (including surface lifts); 2 secondary: 2 platter pulls

Winter Season dates: November 22, 2018 to April 21, 2019

OTHER WINTER ACTIVITIES:

Snowmass S'mores: Guests visiting Snowmass this winter can experience a sweet type of après. Back for its second year, guests of all ages can enjoy Snowmass S'mores, free s'mores from 3:30 p.m. – 4:30 p.m. every day throughout the winter season starting November 22, courtesy of Snowmass Tourism. Guests can find branded s'mores carts (which resemble oversized marshmallows and include step by step s'moring instructions) at the fire pits in Base

Village and the Snowmass Village Mall. Every day from November 22, 2018 – April 21, 2019 guests can enjoy a classic s'more and a rotating flavor of the day, which will change seasonally. New for the 2018/2019 winter season, Snowmass S'mores sees the addition of special flavors on holidays including Holiday Week, New Year's Eve (December 31), Valentine's Day (February 14), Mardi Gras (March 5), St. Patrick's Day (March 17), and Snowmass Closing Weekend (April 20-21).

Cross Country Skiing: Glide across snowy meadows and through silent pine forests and aspen groves on over 60 miles of groomed, all-level Nordic trails. Part of the Aspen Snowmass trail system, the largest free trail system in the US, trails can be accessed from the Snowmass Cross Country Ski & Snowshoe Center on the Snowmass Club Golf Course. Trail access is free, lesson prices and equipment rentals vary.

Snowshoeing & Uphilling: Take a two-hour, guided snowshoe tour with an ACES naturalist, starting at the top of the Elk Camp Gondola, daily at 10:00 a.m. and 1:00 p.m. Visit the Snowmass Cross Country Ski & Snowshoe Center between 9:00 a.m. – 4:00 p.m. for a walk on the Snowmass cross country trails. Snowshoers can also explore Snowmass Ski Area on a wide variety of uphill trails. Uphillers are welcome on designated uphill trails throughout the day in Snowmass. For a full list of open on-mountain trails, please visit www.aspensnowmass.com/our-mountains/snowmass/uphill-policy.

Snowmass Ice Age Discovery Center: In 2010, a construction crew unearthed a single tusk of a young female mammoth while digging at Ziegler Reservoir. The Denver Museum of Nature and Science took over the site and went on to find 5,000 bones of 10 mammals and over 26,000 small bones from small vertebrate animals– 40 species in all. The 10-month project became a race to uncover and carefully extricate these bones. Mammoths, mastodons, camels, horses, sloths, and other species, as well as insects, plant life and more were found. The Snowmass paleontological site is the richest Ice Age ecosystem found at high altitude. The Snowmass Ice Age Discovery Center, located on the Snowmass Mall, provides guests with photos from the find, to-scale cast replicas of bones found at the dig site, and a wide variety of ice age facts and figures. The Snowmass Ice Age Discovery Center is free and open daily throughout the winter season from 10:00a.m. to 5:00 p.m.

Anderson Ranch Arts Center: Founded in 1966, Anderson Ranch Arts Center is a premier destination for art making and critical dialog in the contemporary art world, bringing together aspiring and internationally renowned artists to discuss and further their work in a stimulating environment. With a campus that's free and open to the public, Anderson Ranch is a hub of creative energy and activity for adults and children alike, offering a host of interactive art workshops, lectures by today's most influential artists and curators, weekend classes, children's art workshops and more. For winter programming, please visit www.andersonranch.org.

Snowmass Recreation Center: 18,000-square-foot recreation facility offering unique year-round saline outdoor pools compliment a state-of-the-art cardio and weight room, a brand new indoor gymnasium, aerobics, yoga, and Pilates classes, climbing & bouldering walls, and more.

Moonlit Trek Series: Spend the evening under the stars with a 1.2-mile snowshoe, walk, or cross-country ski around the Snowmass Club golf course, with a mid-way stop for cookies and hot chocolate at Anderson Ranch Art's Center. End with a family-style pasta dinner at Black Saddle Bar and Grille with live music. Moonlit Treks feature a one hour guided tour with an ACES naturalist at 6pm. Moonlit Treks occur on the Saturday nearest the full moon each month. Dinner is \$25 adults / \$15 kids (12 & under). The trek around the golf course is free. Moonlit Treks occur Saturdays - December 22, January 19, February 16, and March 16 from 5:30-9:00pm.

V.I.K. (Very Important Kids): In Snowmass, every child is a Very Important Kid, both on and off the slopes. In honor of these younger guests, Snowmass developed V.I.K. Snowmass, a hub for activities, events and information to help ensure that the next generation has nothing but fun. Snowmass offers activities every day all season long for children of all ages. Visit VIKSnowmass.com for schedules and program descriptions.

On-mountain, non-ski activities: 15 minutes up the mountain from Snowmass Base Village by scenic gondola is Elk Camp. Guests can grab a bite to eat, enjoy rides on the Breathtaker Coaster, featuring a 5,700 foot track that winds through the trees outside the restaurant, and take a spin on the tubing hill. The Breathtaker Coaster is part of the Lost Forest. Guests can purchase an Activities Pass, which includes unlimited rides on the Breathtaker Coaster and tubing hill. In addition, Friday nights starting December 21- April 5, and select Thursday nights throughout the season, Elk Camp is transformed into a winter playground for Ullr Nights. Ullr Nights offers family activities including tubing and the Breathtaker Coaster, as well as snowbiking, live music, and fireside s'mores. Guests can choose from a wide array of locally sourced and inspired cuisine from pizza and sandwiches to roasted chicken and homemade stews.

LODGING: Snowmass offers 95% ski in/ski out lodging, with options ranging from luxury suites to budget friendly lodges. The majority of Snowmass lodging is made up of condo properties, with a few hotels in between. Amenities often include shuttle service, complimentary breakfast, fireplaces, and hot tubs. Snowmass' lodging options offer prices and room options to fit the budget of any traveler.

SNOWMASS BASE VILLAGE: Located at the base of Snowmass Ski Area in the heart of Snowmass Village, Colorado, Snowmass Base Village (SBV) is a \$600 million mountain-resort development – the largest currently under construction in North America. Slated to open in December 2018 is the Limelight Hotel, ski-in/ski-out residences, public events plaza, and community building.

LOCATION: Snowmass is accessed via the Brush Creek Road off of Highway 82, the major roadway leading to I-70 in Glenwood Springs to the north and over 12,000-foot Independence Pass to Leadville to the south. Snowmass is 196 miles from Denver and 116 miles from Grand Junction.

GETTING HERE: Few mountain resorts can claim to have the airport proximity that Snowmass enjoys. Three major airlines provide air service to Aspen/Pitkin County Airport (ASE) – American Airlines, Delta Air Lines, and United Airlines. American Airlines offers daily nonstop flights from Phoenix Sky Harbor International Airport, along with service from Los Angeles International Airport, Dallas Ft. Worth, and Chicago O' Hare. Delta Air Lines serves ASE with nonstop daily flights from Salt Lake City, Los Angeles International Airport, Atlanta International Airport, and Minneapolis / St. Paul. United Airlines offers daily nonstop flights from Denver, Chicago O'Hare, Houston, Los Angeles International, and San Francisco International.

AIRLINE ACCESS: Snowmass is conveniently located between four regional airports:

- **Aspen/Snowmass Airport (ASE)** is one of the most convenient mountain resort airports in Colorado, located only 6 miles from Snowmass with nonstop service by Delta, American, and United Airlines.

- **Eagle County Airport (EGE)** is located 67 miles from Snowmass.

- **Grand Junction Walker Field (GJT)** is located 125 miles from Snowmass.

- **Denver International Airport (DEN)** is located 220 miles from Snowmass.

GETTING AROUND: Colorado Mountain Express offers service from Denver International Airport and Eagle Airport. The Roaring Fork Transit Authority (RFTA) provides extensive free bus service from Snowmass to Aspen and various points throughout the valley until 2 a.m. Snowmass has a free local shuttle service to all lodges and major activity areas in Snowmass Village. Shuttles depart every 10 minutes from the shuttle terminal located just below the Village Mall on Daly Lane. Most lodging properties in Snowmass offer free shuttle service.

POPULATION:



SIZE/ENVIRONMENT/LOCAL WINTER CLIMATE: Snowmass is 25.57 square miles (41.15 kilometers) 16,600 acres. Snowmass' environment traverses several different zones, from high desert to alpine. With high altitude and dry air comes intense sunshine and low humidity producing light powdery snow. The coolest month is January. Snowmass Ski Area receives an average of 300 inches of snow each winter, and boasts 300 sunny days a year, more than both California and Florida.

[Click here for Snowmass Winter Images.](#)

About Snowmass Village, Colorado – A renowned winter playground and vibrant summer community just 9 miles from Aspen, Snowmass consistently ranks as one of the best ski areas in the world. For 2019, Ski Magazine named Aspen Snowmass the #1 “resort of the year” in the West. Snowmass offers guests incredible views of mountain vistas, in addition to 2.8 million adjacent acres of wilderness, open for activities and exploration. Snowmass offers a wide variety of outdoor activities, 30+ restaurants, 95 percent slopeside lodging, shopping, unique special events and music – all year round. For more information and a complete calendar of events and activities, please visit: www.gosnowmass.com.

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